



Social Media Resources

Twitter Tools

Twitter Tool Directory

OneForty.com <http://oneforty.com> Free
(tracks over 1,800 apps)

Integration

HelloTxt <http://hellotxt.com/> Free
Twitterfeed <http://twitterfeed.com> Free

Mobile

Tweed (Palm Pre)
Twitterberry (Blackberry) Free
Tweetie (iPhone)
TweetDeck (iPhone)

Management & Efficiency

Group Tweet <http://grouptweet.com> Free/P
CoTweet <http://cotweet.com> Free
HootSuite <http://hootsuite.com> Free
Social Oomph <http://socialoomph.com> Free/P
TweetDeck <http://tweetdeck.com> Free
Social Too <http://socialtoo.com> Free
PeopleBrowsr <http://peoplebrowsr.com> Free/P
Bitly <http://bitly.com> Free
Twit This <http://www.twitthis.com> Free

Monitor

Monitter <http://monitter.com> Free
HootSuite <http://hootsuite.com> Free
Filtrbox <http://filtrbox.com> Trial/P

Networking

Friend or Follow <http://friendorfollow.com> Free
TweetFind <http://tweetfind.com> Free

Evaluation

Twitter Grader <http://twittergrader.com> Free
TweetStats <http://tweetstats.com> Free



Marketing

TwitterHawk	http://twitterhawk.com	\$.05/tweet
HootSuite	http://hootsuite.com	Free
Featured Users	http://featuredusers.com	Ad Network

Media

TwitPic	http://twitpic.com	Free
Posterous	http://posterous.com	Free

Blog Tools

Zemanta Content Shortcuts	http://zemanta.com	Free/P
Technorati	http://technorati.com	Free
Blog Grader	http://blog.grader.com	Free
Blog Directories – finder tool	http://toprankblog.com/rss-blog-directories	
Blog Services		
WordPress	http://wordpress.com	Free/P
Blogger	http://blogger.com	Free
Typepad	http://typepad.com	Levels
SquareSpace	http://squarespace.com	Levels

Cross Platform Social Media Tools

Marketing

Objective Marketer (Create/deliver/manage/monitor/measure SM campaigns)	http://objectivemarketer.com	Beta
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Monitor

linkfluence	http://linkfluence.net	
Collecta	http://collecta.com	Free
Social Mention	http://socialmention.com	Free
Buzz Gain	http://buzzgain.com	Levels

Measure

BrandsEye	http://brandseye.com	Levels
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